

# Book Cover

NAME: \_\_\_\_\_

Assignment:

Choose a book from the library and redesign the cover of the book. You need to include a cover, spine, and back. The cover needs to include images. Images can be edited in Photoshop, but the project will be produced in Illustrator. Use illustrator guides to set up the size of the cover. The cover needs a ½ inch bleed and a synopsis. Synopsis is the name given to the brief summary written on the back of a book. It contains a brief description of the characters (if any), the themes in general short terms and is more often than not in the present tense.

## Grading Rubric

(25 Points Total)

Categories	Points
<p><b>Originality – 5 points</b> Your images need to have originality. This means you can't simply download a picture off the internet and place it on your cover as the main point of focus. You may however download images and edit or add effects that we have worked with so far this year to modify the image.</p>	
<p><b>Synopsis – 5 points</b> Be sure you include a synopsis on the back of the book.</p>	
<p><b>Spacing – 5 points</b> As described in the lecture video, you need to make sure things don't look (or feel) crowded in your composition. Make sure you focus on the spacing of items and alignment to make sure everything has a consistent feel. Space is defined as the interval or measurable distance between objects or forms. The space between objects needs to add interest.</p>	
<p><b>Font – 5 points</b> You need to choose a font for the book cover that fits with the overall theme. You could search and download a font from dafont.com. Be sure you also choose something that is easy to read for the synopsis. Things that can effect this include how the color of your font interacts with the background imagery or color you have chosen. The placement and weight of the text will also be factored into the final grade.</p>	
<p><b>Composition – 5 Points</b> Composition is the manner pieces or components are combined and arranged visually to tell a story. Proper composition considers alignment, grouping, placement, space, and visual flow within a layout. Once a proper audience and purpose have been determined then composition, components, and concept can encompass that identified purpose allowing a successful design.</p>	
<b>Total Points</b>	

