

Illustration 3

NAME: _____

Assignment:

You will use the pen tool in illustrator to create 3 detailed outline drawings of your choice. You can either do one object from 3 different views (top, front, side, 3/4, etc.). Or you can choose 3 different objects that somehow relate to each other. In the past some people have chosen to do 3 different pieces of architecture. The 3 images will be combined together to create a poster that advertises the items you have placed together. This is the reason each picture must be of the same item, or items that are related somehow.

Grading Rubric

(30 Points Total)

Categories	Points
<p>Balance – 6 points (3 for each image) A feeling of equality of weight, attention, or attraction of the various elements within the composition as a means of accomplishing unity. The focus here will be on the weight applied to your outlines. Darker lines will indicate a more pronounced feature.</p>	
<p>Simplicity – 6 points (3 for each image) The elimination of all non-essential elements or details to reveal the essence of a form. You don't need to worry about all the text or logos on the item. Just capture the main shape and details of the item</p>	
<p>Proportion – 5 points (poster) The relation of two things in size, number, amount, or degree. The main focus is on resizing objects to make sure they do not become distorted or disfigured.</p>	
<p>Space – 5 points (poster) The interval or measurable distance between objects or forms. The space between objects in the poster needs to add interest.</p>	
<p>Font – 5 points (Poster) You need to choose a font for the poster that effectively advertises the items you have illustrated. You could search and download a font from dafont.com. Just make sure it fits with the overall theme of the poster. The placement and weight of the text will also be factored into the final grade.</p>	
<p>Color Element – 3 Points You will need to include an element of color in your final poster. This can be something as simple as a colored bar or ribbon running down the side of your poster. It could also be a gradient background color applied to the poster. Only one color is needed. Everything else can be displayed in black, white, or grey tones.</p>	