

Website Career Page

NAME: _____

Assignment:

In this project you will research and put together a webpage on your site about at least 5 different career opportunities available in Digital Media. Things to include would be the job title, description, current wages, and what postsecondary education you would need for this position. You will also include 5 schools that offer education in these areas. Things you will need to focus on for this webpage are hierarchy of your information and layout of the page. Be sure the most important information stands out and is noticed first. Be sure the items on your page light up and fit with your overall theme.

Intermediate Digital Design (IDD) STANDARDS –

IDD.2.2.2 – Acquire image assets (e.g., digital camera, internet search, stock sources, scanning.)

IDD 4 - Students will develop an awareness of digital media career opportunities.

IDD 4.1 - Compare and contrast occupations related to digital design.

IDD 4.1.1 - Research postsecondary education opportunities.

Grading Rubric

(50 Points Total)

Categories	Points
Images – 10 points Webpage has an effective use of images that fit the theme and work well with the layout. The images also need to add to the information provided.	
Links – 5 points Be sure you have at least 3 links to external websites to provide additional information	
Layout – 10 points Items on your webpage need to align effectively to make the webpage clean and organized.	
Hierarchy – 5 points You need to demonstrate an understanding of hierarchy on the webpage. Make sure the most important information appears larger and stands out. Secondary information is smaller and fits well around your primary information, etc.	
Information – (5 job opportunities) – 10 points (2 each) Include 5 different job opportunities available in the digital design field. Make sure each of these includes an image with a description and possibly even link to an additional page.	
Education – (5 locations) – 10 points (2 each) Include 5 locations where you can get postsecondary education in the digital design field.	
TOTALS	